

FILE

OCTOBER 8

# fashion Calendar

new address: 185 east 85th street, n.y.c. 10028

33rd year

a weekly publication

1973

JANUARY					FEBRUARY					MARCH					APRIL										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	F
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28	29	30	31				25	26	27	28				25	26	27	28	29	30	31	29	30			
MAY					JUNE					JULY					AUGUST										
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27	28	29	30	31			24	25	26	27	28	29	30	29	30	31					26	27	28	29	30
SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER										
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30														30	31						30	31			

ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, OCTOBER 8, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 4 12:30 P.M.	ANNUAL BENEFIT FASHION SHOW By invitation only.	J.O.B. (JUST ONE BREAK)	ST. REGIS HOTEL ROOF
Sunday Oct. 7 2:00 P.M.	ANNUAL EBONY FASHION FAIR Sixteenth annual international fashion show. For tickets, contact: 751-0300.	NATIONAL URBAN LEAGUE GUILD (55 E. 52)	N.Y. HILTON HOTEL GRAND BALLROOM
Monday Oct. 8 11:30 A.M.	HANAE MORI FALL AND WINTER COLLECTION Japanese fashions designed by Hanae Mori. For press and customers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH
Beginning Monday Oct. 8	OPENING OF SPRING COLLECTION Featuring misses contemporary sportswear. Informal modeling. No appointment necessary. Contact: Ina Evans, OX 5-0100.	HABITAT (DIV. OF ROSENAU BROS.)	1411 BROADWAY SHOWROOM - 28TH FLOOR
Beginning Monday Oct. 8	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-8508.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 9 11:30 A.M.	BENEFIT FALL FASHION SHOW Highlights from collections by leading American and European designers. For benefit of Kips Bay Boys' Club. Ticket: \$10.00. By invitation. Contact: P. O. Box 5175, Grand Central Station. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Tuesday Oct. 9 4:00 P.M. Cocktails	PREMIERE COLLECTION BY ILENE RICKY Presentation of Spring collection of "Savvy Sports Separates." By invitation. Contact: Ellen, 565-7700.	MELBA HOBSON (DIV. OF FAIRFIELD-NOBLE)	1411 BROADWAY SHOWROOM - 3RD FLOOR
Tuesday Oct. 9 6:00 P.M.	SHOWING OF GALANOS FASHIONS By invitation. Publicity: EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Oct. 10 12:00 Noon Luncheon	GREEK FESTIVAL; FASHION SHOW AND LUNCHEON For benefit of 60th anniversary of the American Cancer Society, N.Y. Division. Constantin Mavropoulos, president of Centre de Haute Couture Greque, will be present for the only American showing of his collection. Tickets: \$25.00. By invitation. Contact: 586-8700.	THE AMERICAN CANCER SOCIETY (19 WEST 56TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday Oct. 10 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Showing of Fall collection. Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	JOHN ANTHONY	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 10 6:30 P.M. 9:00 P.M.	PREVIEW: FALL TRIBUTE TO NEW YORK CITY "New York -- Person to Person" -- Preview Promenade, cocktails and entertainment in honor of the N.Y. Public Library. Launching a two-week program, Oct. 11- 24. Merchandise collections in fashion and home furnishings, especially created for Lord & Taylor by leading designers of N.Y. City. By invitation. Contact: MaryEllen Brennan, WI 7-3300, ext. 232.	LORD & TAYLOR	5TH FLOOR
Wednesday Oct. 10 7:00 P.M. Cocktails	PUBLICATION PARTY The launch of "On the Town in New York since 1776" by Ariane and Michael Batterberry to salute the Diamond Jubilee of the City of New York. With participation of N.Y. restaurants. By invitation. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	THE BOOK STALLS
Oct. 10- Oct. 14	TENTH INTERCHIC FASHION FAIR IN BERLIN. Contact: Aussellungs-Messe-KongreB- GmbH, 1000 Berlin 19, Messedamm 22 Tel: 030 30.38.1		
Thursday Oct. 11 9:30 A.M. Coffee	PRESS PREVIEW: MEN'S INTERNATIONAL COLLECTION Showing of fashions for men, from Belgium, Brazil, Canada, England, Israel, Spain, West Germany and the U.S. Commentator: Michael Case, vice pres. and merchandise mgr. By invitation. Publicity: Mark Klauser. Contact: Peggy Gallagher, 564-3100, ext. 278.	OHRBACH'S	LOWER LEVEL
Thursday Oct. 11 4:00 P.M.	SPRING COLLECTION BY DOMINICK AVELLINO By invitation. Contact: Carole Nussenbaum, 354-0026.	D D DOMINICK SPORTSWEAR COMPONENTS	FOUR SEASONS 99 EAST 52ND STREET
Thursday Oct. 11 6:30 P.M. Dinner	TWENTY-SIXTH ANNUAL AWARD DINNER DANCE Honoring Richard J. Schwartz-Jonathan Logan, and Herbert J. Rabinowitz- Monsanto. Chairmen: Stanley Abelson, Sam Hausman, William Lippincott, Ben Milberg, Abe Schrader, Norman Wechsler, for benefit of Workshop Foundation and Dr. Howard Rusk Institute of Rehabilitation. (black tie) By invitation. Contact: WI 7-0324.	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Oct. 12- Oct. 14	COLOGNE INTERNATIONAL FAIR FEATURING CHILDREN'S FASHIONS Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788		
Saturday Oct. 13- Oct. 17	MAGIC -- Men's Apparel Guild of California -- at Riviera Hotel, Palm Springs; (also showings by WESTMAC/MEMBA and WCAG (West Coast Apparel Guild) in Palm Springs. Contact: 110 East 9th St., Room 436A, Los Angeles.		
Sunday Oct. 14- Oct. 17	AMERICAN FASHION FAIR Spring '74 fashions by medium to better priced manufacturers from major U.S. markets. Contact: Pamela DuBose, 354-2970.	CAVIN & TUBIANA, INC.	N.Y. HILTON HOTEL 6TH AVE. & 53RD STREET
Sunday Oct. 14- Oct. 18	47TH READY-TO- WEAR SHOWINGS Sun., Oct. 14 (9:00 A.M.) Aerhotel Baglioni Palace Mon., Oct. 15 (9:00 A.M.) -- buyers; 12:30 P.M.-Press High Fashion Ready-To- Wear (Pitti Palace)-- Clara Centinaro, Gergoriana, Tita Rossi, Balestra SanLorenzo, Ognibene Zendman, Enzo, Antonelli, Andre Laug, Baratta, Heinz Riva, Titti Brugnoli, Fabiani, Barocco, Sorelle Fontana, Lancetti (Continued on following page)	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY

SPRING SUMMER READY-TO-WEAR SHOWINGS IN FLORENCE (continued from pg. 2)

Tues., Oct. 15 (9:00 A.M.-Buyers; 11:30 A.M.-Press) Knitwear (Pitti Palace)  
Pasquali, Trico, Milena Mosele, Ilaria, Noni Sport, Gibi, Avagolf, Albertina,  
Maljana, Laura Aponte, Missoni, Caroline Tricots, Mirsa  
Wed., Oct. 16 (6:30 P.M.-Press; 9:30 P.M.-Buyers) (Pitti Palace) Boutique  
and Leather Fashions - Krizia, Ferragamo, Kinki Shop, Litrico, Caumont,  
Gibo, Trell, Livio de Simone, Montedoro, Tendresse, Lux Sport, Paola Signorini,  
Hermitt, Guarnera, Enzo Russo  
Thurs., Oct. 17 (9:00 A.M.-Buyers; 11:30 A.M.-Press) Boutique and Leather  
Fashions (Pitti Palace) - Avolio, Gherardini, Garbell, Lo Scarabocchio,  
Lesy, Paola Davitti, Charade, Zani Valentine, De Parisini, Roberto Cavalli,  
Franco Bertoli, Valditevere, Pancaldi, La Mendola, Sicons Italiana.  
Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci  
9/a Tel: 67.91.83.

Monday	SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (For press and clients)
Oct. 15-	(Showings at Porte de Versailles, Oct. 20-25)
Oct. 26	
<u>Mon., Oct. 15</u> ...	10:30 A.M. George Edelman, 272.05.12 10:00 A.M. Hallenstein, 38, rue de Sentier 236.81.53
<u>Tues., Oct. 16</u> ..	11:00 A.M. Jean Rychter, 39, av. champs Elysses, 508.42.06 1:00 P.M. Jaeger, 5, Fg. St. Honore, 727.15.42 2:30 P.M. Bianchini Ferrier, 24 bis av. de l'Opera 4:00 P.M. Hermes (Buyers) 24, Fg. St. Honore, 265.21.60
<u>Wed., Oct. 17</u> ...	11:00 A.M. "La Plus Belle Photo" Hotel Meurice, 228 rue de Rivoli, 508.42.06 12:30 P.M. Gaston Jaunet, Hotel Hilton, 742.06.70 2:30 P.M. Jacques Heim 5:00 P.M. Brezin, 567.19.75
<u>Thurs., Oct. 18.</u> ..	10:00 A.M. Fouks, 567.19.75 2:45 P.M. Real, rue d'Aboukir, 508.88.60 4:45 P.M. Ted Lapidus, 37, ave. Pierre Ier de Serbie, 727.15.42 6:00 P.M. Cocktails a l'Ambassade d'Israel, 256.25.16 Mendes, (Ch. Bailly, J. Martelli, M. Bruyere, Issey Mikaye, 231.26.54 (Buyers)
<u>Fri., Oct. 19....</u>	9:30 A.M. Andre Ledoux Sport, 224.76.36 11:15 A.M. Guy Laroche, 29, av. Montaigne 508.42.06 12:30 P.M. Liliane Burty, 073.52.34 12:30 P.M. Jacques Esterel, 124 rue du Faubourg St. Honore 3:00 P.M. Lison Bonfils/Jacques Gilles, 326.49.40 5:30 P.M. Emesse ODE 73.01
<u>Sat., Oct. 20...</u>	12:00 Noon Groupe "Style" 6:00 P.M. Jataj, Plaza Athenee, 567.19.75 8:30 P.M. Le Groupement de Paris 532.51.69
<u>Fri., Oct. 19-24</u>	G.E.P. Fashions (10:30 and 2:30) Groupement Francais Pour l'Expansion du Pret a Porter Feminin De Luxe at Hotel Hilton Paris. Press contact: Monique Dognin, 83 Boulevard Richard-Lenoir, Paris XI, 700.29.78
<u>Sun., Oct. 21</u> ...	10:30 A.M. Cardin, 225.06.23 11:30 A.M. Lanvin, Hotel Hilton, Salon d'Orsay, 265.27.21 2:30 P.M. Mendes - Ch. Bailly, J. Martelli, M. Bruyere, Issey Mayake, 45, rue de Rennes, 231.26.54 5:30 P.M. Jean Muir, 45, rue de Rennes, 231.26.54 7:00 P.M. Andre Ledoux Sport
<u>Mon., Oct. 22</u> ...	9:45 A.M. Chloe, 359.15.63 10:30 A.M. Lanvin, 22 Fg. St. Honore, 265.27.21 10:30 A.M. Christian Dior, 20, av. Montaigne, 256.16.94 12:00 Noon Patou, 7, rue St. Florentin, 073.08.74

SPRING-SUMMER PRET-A PORTER SHOWINGS IN PARIS (continued from pg. 3)

Mon., Oct. 22 ...	1:00 P.M.	Mic Mac, 273.39.26
(continued)	2:30 P.M.	Christian Dior, 256.16.94
	3:00 P.M.	Lison Bonfils/Jacques Gilles, 326.49.60
	4:00 P.M.	Emmanuelle Khanh, 142, rue Montmartre, 231.84.53
	6:00 P.M.	Emmanuelle Khanh
	7:00 P.M.	Kenzo
	9:00 P.M.	l'Union des Createurs de la Mode Cote'Azur Hotel George V, 256.25.16
Tues., Oct. 23 ...	9:30 A.M.	Tiktiner, Chateau Fronenac, 273.39.26
	11:30 A.M.	Hechter, 770.76.35
	12:45 P.M.	Givenchy Nouvelle Boutique, 3, av. George V, 508.86.88 or 236.97.14
	2:00 P.M.	Cacharel, 18, rue du Fg. du Temple, 805.54.74
	3:30 P.M.	Cacharel
	4:30 P.M.	Timwear, Bosinger, Place de la Bastille, 770.97.19
	5:30 P.M.	Saint Clair, 357.54.85
	6:45 P.M.	Sym and KO and KO, 255.62.90
Wed., Oct. 24 ...	9:30 A.M.	Ungaro, 2, av. Montaigne, 256.27.20
	11:30 A.M.	Cardin, 225.06.23
	1:00 P.M.	Dorothee Bis, 222.33.63
	2:30 P.M.	Dennet Barry, 770.75.09
	4:30 P.M.	Georges Rech, Hotel George V, 236.46.40
	5:30 P.M.	Synonyme de George Rech, Hotel George V, 236.46.40
	7:00 P.M.	Ter et Bantine, au Grand Hotel, 486.13.78
	8:30 P.M.	Reception of Centre International du Textile, 3, rue de l'Arrivee, 538.52.00
Thurs., Oct. 25 ...	9:00 A.M.	Jean Louis Scherrer, 52, av. Montaigne, 359.55.39
	11:00 A.M.	Saint Laurent, 30 bis, rue Spontini, 727.43.79
	12:30 P.M.	Frank Olivier, 783.43.17
	1:00 P.M.	Le Verre de l'Adieu, Salon International du Pret-a-Porter Feminin
	2:30 P.M.	Bercher 887.91.24
	4:00 P.M.	Saint Laurent, 30 bis rue Spontini, 727.43.70
	6:00 P.M.	Helios/Karl Lagerfield, 256.37.18
	8:00 P.M.	Reception of Centre International du Textile, 3, rue de l'Arrivee, 538.52.00
Fri., Oct. 26 ...	9:30 A.M.	Sonia Rykiel, 6, rue de Grenelle, 222.43.22
	11:00 A.M.	Christian Aujard, 57.59 rue de Hauteville, 770.03.42
	2:30 P.M.	Sonia Rykiel, 6, rue de Grenelle, 222.43.22
	5:00 P.M.	Miss de Rauch, 37, rue J. Goujon, 359.26.26

Press contact: (NY) French Apparel Center, 11 West 42nd St., 354-8620  
(Paris) Mademoiselle Pommier, AEC Presse, 49, rue Cambon, 75001 Paris, 265.95.20

Monday Oct. 15 5:30 P.M. Reception	ANNUAL CREATIVE MENSWEAR SHOW Twentieth annual presentation of international menswear. Show at 6:00 P.M. Fashion Director: Robert L. Green. Tickets: \$100.00 each, benefit of Fashion Institute of Technology. Contact: Ian Smith, 688-3030.	PLAYBOY MAGAZINE	FOUR SEASONS 99 EAST 52ND STREET
Monday Oct. 15 5:30 P.M.- 7:30 P.M.	PREVIEW PARTY FOR "YOUNG NEW YORKER" Introducing the "bright new face" of Young New Yorker, to celebrate the season with a totally new look. By invitation. (Note change of date) Contact: MaryEllen Brennan, WI 7-3300, ext. 232.	LORD & TAYLOR	6TH FLOOR
Beginning Monday Oct. 15	OPENING: RESORT & SPRING COLLECTION Continuous showings. Contact: Sandra Teiter, 736-5282.	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - SUITE 915

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 15-	SWEDISH TEXTILE SHOW AT DELMONICO HOTEL (By invitation)		
Oct. 17	Contact: Sandy Wilson, 593-0045.		
Tuesday	NINTH ANNUAL	FASHION EYEWEAR	HOTEL PIERRE
Oct. 16	DESIGN AWARDS	GROUP OF AMERICA	GRAND BALLROOM
5:30 P.M.	Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publicity: Ruth Hammer Assoc., 685-8290.		
Wednesday	FASHION SHOW	MILTON KENT FORD	BARBETTA RESTAURANT
Oct. 17	AT LUNCHEON	FOR BIELLA LTD.	321 WEST 46TH STREET
12:30 P.M.	Presentation of Fall and Holiday collection. Reservations (\$7.50): CI6-9171.		
Luncheon	Barbetta Publicity: Ellen Perl, TE 2-8212.		
Wednesday	AMERICAN FASHION	COTY	ALICE TULLY HALL
Oct. 17	CRITICS' AWARDS		LINCOLN CENTER
8:30 P.M.	Hall of Fame--Oscar de la Renta. Men's Return Award--Ralph Lauren of Polo. The "Winnie" 1973--Stephen Burrows, Calvin Klein. Men's Award--Piero Dimitri. Special Awards--Joseph Famolare, Don Kline, Herbert and Beth Levine, Judith Lieber, Michael Moraux of Dubaux, Clovis Ruffin, Celia Sebiri. Joint special menswear awards (for creative retailing)--Roland Meledandri, Jackie Rogers, Berny Schwartz of Eric Ross. By invitation. (black tie) Publicity: Eleanor Lambert, MU 8-2130.		
Thursday	SPRING MEN'S AND	FLO TORONTO; &	RENO SWEENEY
Oct. 18	WOMEN'S FASHIONS	PRETTY BOY FLOYD	126 WEST 13TH STREET
4:30 P.M.	Collections designed by Pinky and Dianne -- Flo Toronto, men's and women's fashions; Pretty Boy Floyd, menswear. Show at 5:00. By invitation.		
Champagne	Contact: Richard Greene, 595-8036.		
Thursday	PIERRE CARDIN WALLPAPER AND FABRIC DESIGNS	HINSON AND COMPANY	169 EAST 61ST STREET
Oct. 18			SHOWROOM - 2ND FLOOR
5:30 P.M.	Press preview of new wallpaper and matching fabrics, designed by Pierre Cardin, who will be present. By invitation. Contact: Tom Foster, 249-5639.		
7:00 P.M.			
Tuesday	250TH ANNIVERSARY	REVILLON	SAKS FIFTH AVENUE
Oct. 23	FUR FASHION SHOW		5TH AVENUE
6:00 P.M.-	Show at 7:00 P.M. Special guest: Bobby Short at piano. By invitation.		
8:00 P.M.	Publicity: Helen O'Hagan, PL 3-4000.		
Tuesday	"THE ISRAELI	BLOOMINGDALE'S	4TH FLOOR
Oct. 23	ARTISTS' QUARTER"		
6:30 P.M.	Preview of Israeli Artists' Quarter in conjunction with the America-Israel Cultural Foundation as a salute to Israel's 25th Anniversary. Guests of honor: Mrs. Yosef Tekoah and Bess Meyerson. By invitation. Contact: Arlene Friedlander, 752-1988.		
Wednesday	OPENING OF SPRING	JOHN ANTHONY	550 SEVENTH AVENUE
Oct. 24	COLLECTION		SHOWROOM - 24TH FLOOR
3:00 P.M.	By invitation. Also Oct. 30 at 3:00 P.M. By reservation. Contact: 239-7080.		
Wednesday	PREVIEW OF	DALANI II	498 SEVENTH AVENUE
Oct. 24	SPRING COLLECTION	(DIVISION OF GENESCO)	SHOWROOM - 6TH FLOOR
4:00 P.M.	Designed by Jeannene Booher. By invitation. Thereafter continuous. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487.		
Beginning	SPRING JEWELRY AND	DeBARE SAUNDERS	10 WEST 37TH STREET
Wednesday	ACCESSORIES COLLECTION		ROOM 903
Oct. 24	Continuous by appointment. Contact: Nicholas Grimaldi, 524-7538.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 24 6:00 P.M.	RECEPTION FOR WALTER ALBINI Benefit for Girls' Town of Italy and introduction of couture collection by Walter Albini of Venice. Presentation of International Award for Fashion to Lord & Taylor from Girls' Town. By invitation. Contribution: \$25.00 tax deductible. Contact: Janet Garry, Girls' Town, LT 1-7380 Publicity: MaryEllen Brennan, WI 7-3300, ext. 232.	LORD & TAYLOR	3RD FLOOR DESIGNER SALON
Thursday Oct. 25	LONDON FASHION FAIR AT GROSVENOR HOUSE, LONDON, ENGLAND Display by 140 firms. Director: Peter Randle. Press contact: F.M. Blake, Brintex Exhibitions Ltd. Tel: 01.637.2400. 178.202 Great Portlandt, London		
Oct. 26- Oct. 30	IGEDO--FASHION FAIR IN DUSSELDORF, WEST GERMANY (Spring and Summer collections from 21 countries). Contact: German American Chamber of Commerce, 582-7788.		
Oct. 27- Nov. 2	SPRING MARKET WEEK IN DALLAS--WOMEN'S & CHILDREN'S FASHIONS Contact: Dallas Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas 75207		
Sunday Oct. 28 6:00 P.M.	"COTTON OPTICS '74" SHOW IN DALLAS Sight and sound fashion spectacular previewing women's and children's Spring and Summer cotton apparel from N.Y., Dallas and West Coast markets. 6:00 P.M. entertainment; 6:20 show. Contact: Dorothy Kistler(LA) 213-627-3561; (NY) Kitty Cox, 586-1070; (Dallas) Bardee Underwood 214-638-5930.	COTTON INCORPORATED	GREAT HALL-APPAREL MART DALLAS, TEXAS
Monday Oct. 29 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '74" collection of men's and boys' wear ideas by leading designers. Continental breakfast, Georgian Room. Show, Grand Ballroom, 9:00 A.M. Contact: Patricia Bovers, EL 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	STATLER HILTON HOTEL 33RD ST. & SEVENTH AVENUE
Monday Oct. 29 10:00 A.M.	PRESS SHOWING: SPRING COLLECTION Also Nov. 1 at 2:00; Nov. 5 at 1:30. By reservation. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Oct. 29 12:00 Noon	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, Oct. 31, Nov. 6, 8 at 2:30. Contact: Herman Seigenfeld or Harold Davis, 524-6968.	BILL BLASS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday Oct. 29 1:30 P.M.	PRESS PREVIEW IN NEW SHOWROOM Also Tuesday, Oct. 30 at 6:00. By invitation. Contact: 472-2352.	HANAE MORI	27 EAST 79TH STREET NEW SHOWROOM
Monday Oct. 29 7:30 P.M.	"FANFARE GALA": 30TH ANNIVERSARY CELEBRATION Special performance starring actresses, actors, dancers, singers. Followed by supper dance at Lincoln Center. Tickets: \$100.00 each (and others). Contact: Friends of City Center, 130 West 56th Street, 586-2828.	CITY CENTER OF MUSIC AND DRAMA	131 WEST 55TH STREET
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 30 10:30 A.M.	OPENING OF SPRING COLLECTION (Press show, Oct. 30 at 2:30, by invitation) by reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Buyers, Nov. 7 at 10:30 A.M.,

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 30 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 6 at 1:00 P.M., by reservation. Contact: LA 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 5 at 2:30. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 30	2:30 P.M., OSCAR DE LA RENTA (Press Show), 550 Seventh, 11th fl., LA 4-9350		
Oct. 30	3:00 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th fl., 239-7080		
Tuesday Oct. 30 4:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Nov. 1 and 5 at 4:00 P.M. By reservation. Contact: 947-8235	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 30	6:00 P.M., HANAE MORI (2nd show), 27 East 79th Street, 472-2352.		
Wednesday Oct. 31 9:30 A.M.	OPENING: RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 868-2880. Publicity: Eleanor Lambert, MU 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Oct. 31 10:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 6 (Resort and Spring) at 10:00 A.M. By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 31 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Oct. 31 at 3:30 by reservation. Contact: LA 4-9350.	OSCAR II BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Oct. 31 12:00 Noon	PRESS PREVIEW OF SPRING COLLECTION By invitation. For buyers. Nov. 1 and Nov. 5 at 12:00 Noon. By reservation. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Oct. 31 1:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Oct. 31 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 8 at 2:30. By reservation. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Oct. 31	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th fl., 524-6968		
Oct. 31	3:30 P.M., OSCAR II (2nd show), 550 Seventh Ave., 3rd floor, LA 4-9350		
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-8530.	STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Nov. 1 10:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 1 11:00 A.M.	OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Nov. 1	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, LW 4-0454		
Thursday Nov. 1 1:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 239-0545.	JOHN KLOSS (DIV. THE KREISLER GROUP)	530 SEVENTH AVENUE SHOWROOM
Nov. 1	2:00 P.M., CHESTER WEINBERG; CHESTER NOW (2nd show), 530 7th, 16th fl, 736-1690		
Thursday Nov. 1 3:00 P.M.	PRESS SHOWING OF SPRING COLLECTION Designed by Jack Bodi and Ronald Kolodzie. By invitation. (Note change of date and time). Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Nov. 1 3:30 P.M. Cocktails	PREMIERE SHOWING: SPRING/SUMMER COLLECTION (1411 BROADWAY) Initial presentation of Jerry Super's Altogether Separates-misses contemporary sportswear designed by Miguel Garcia. For press and buyers. By invitation. Contact: Harriette Reines, 354-5955.	ALTOGETHER SEPARATES 1407 CLUB 1407 BROADWAY	1407 CLUB 1407 BROADWAY
Nov. 1	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st fl, 947-8235		
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-1855.	GENRE BY GIL AIMBEZ (DIVISION OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 755-7325.	KAMALI LTD.	787 MADISON AVENUE
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LO 3-0988.	QUOTE (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 3-0988.	RODRIGUES (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 1	SPRING COLLECTIONS IN NEW YORK Contact: 217 East 8th St., L.A., (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001
Friday Nov. 2 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 5 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 239-0545.	RUFFINWEAR BY CLOVIS RUFFIN	530 SEVENTH AVENUE (THE KREISLER GROUP)
Monday Nov. 5 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: Simon Kreisler, 564-3600.	OLE BORDEN FOR REMBRANDT INTL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 5	12:00 Noon, GEOFFREY BEENE (3rd show), 550 7th Ave., 4th floor, LW 4-0454		
Nov. 5	1:30 P.M., CHESTER WEINBERG; CHESTER NOW (3rd show), 530 7th, 16th fl, 736-1690		
Nov. 5	2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show) 530 7th, 12th fl, 244-1872		
Monday Nov. 5 3:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: LW 4-0454.	BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Nov. 5 4:00 P.M. 4:00 P.M.	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 21st fl., 947-8235 (Donald Brooks Boutique, originally scheduled for 4:00, has been cancelled) By invitation. Thereafter by appointment. Contact: WI 7-8235.		
Monday Nov. 5 6:30 P.M.	SPRING COLLECTION IN NEW YORK By invitation. Contact: Rod Owens, 213-627-7586.	A & O COUTURE (122 E. 7TH ST., L.A.)	HOTEL GOTHAM BALLROOM - 3RD FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous showings. Contact: Nancy DiCostanzo, PE 6-8888.	CHRISTIAN AUJARD	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Nov. 6	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl, LA 4-7626		
Nov. 6	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st fl, LA 4-0237		
Nov. 6	2:30 P.M., BILL BLASS (3rd show) 550 Seventh Ave., 17th fl, 524-6968		
Tuesday Nov. 6 3:30 P.M.	SPRING COLLECTIONS: COUTURE AND BOUTIQUE Adarsh and Surjit Gill will present their couture and boutique fashions. By reservation. Contact: 758-8301. Publicity: Tom Foster, 249-5639.	SAZ COUTURE; SAZ BOUTIQUE	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Nov. 6	CANCELLED -- DONALD BROOKS SHOW, SCHEDULED FOR 4:00 P.M.		
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Including a collection of Brenner couture knits. Continuous by appointment. Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 7	10:30 A.M., OSCAR DE LA RENTA (3rd show) 550 Seventh Ave., 11th fl, LA 4-9350		
Wednesday Nov. 7 5:00 P.M.	COMPLETE SPRING COLLECTION By invitation. Contact: 563-3040.	ALLEYCAT BY BETSEY JOHNSON	PLACE TO BE ANNOUNCED
Thursday Nov. 8 9:30 A.M.	OPENING OF SPRING COLLECTION Also 1:30 P.M. by reservation. Contact: 239-4155.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 8 11:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers show at 3:00, by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 8	1:30 P.M., STEPHEN BURROWS (2nd show), 550 7th, 23rd fl, 239-4155		
Nov. 8	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl, LA 4-6968		
Nov. 8	2:30 P.M., ILIE WACS (2nd show), 530 Seventh, 29th floor, 354-9080		
Nov. 8	3:00 P.M., HALSTON (buyers), 550 Seventh Ave., 14th floor, 354-6340		
Nov. 8	MITAM CLOTHING TEXTILES EXHIBITION IN MILAN (Nov. 8-11)		
Sunday Nov. 11- Nov. 15	WOMEN'S APPAREL FROM CANADA Spring collection of coats, suits, rainwear, dresses and sportswear by 25 Canadian manufacturers: Nov. 11 from 10:30 to 4:00; Nov. 12 to 15, from 10:00 to 7:00. Contact: Canadian Consulate General, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 10TH FLOOR
Monday Nov. 12 5:00 P.M.	PRESS RECEPTION: ITALIAN READY-TO-WEAR Presentation in cooperation with Italian Ministry for Foreign Trade. Twenty-five Italian high fashion designers will show Spring and Summer ready-to-wear. Show at 5:30. By invitation. Buyers: Nov. 13 at 3:30; Nov. 14 at 11:00. Nov. 15 at 9:30. By reservation. Continuous in individual showrooms, Tues through Fri. by appointment. Contact: 432-9188. Public Relations: Hamra Associates, 753-9835.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
Friday Nov. 16 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR: BREAKFAST AND LUNCHEON Two showings of Spring ready-to-wear: 9:00 A.M. and 12:00 Noon. Chairman: Pat Peterson, N.Y. Times, (Prices and more details later). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Nov. 20- Nov. 23	INTERSTOFF TRADE FAIR FOR CLOTHING TEXTILES IN FRANKFURT Contact: Messe-und Ausstellungs-GmbH, Frankfurt M/97, PO Box 970126 T1 (06.11) 74.80.33		
Monday Nov. 26- Nov. 30	SEMI-ANNUAL PRESS WEEK Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA

# 1974

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5			1	2						1	2					
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13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3	4				1	2	3	4	5	6	7
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3					1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21
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28	29	30	31				25	26	27	28	29	30	31	29	30					
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5			1	2						1	2	3	4	5	6	7
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				